

# **KEA Climate Protection and Energy Agency Baden-Württemberg GmbH**

### **Business Model**

#### What motivates us

The global climate crisis is one of the greatest challenges of our time. Achieving the climate protection goals requires determined efforts at all levels. A failure will result in a global catastrophe unimaginable today in the second half of the centrury. This risk has to be minimized with all possible strength.

We – the KEA-BW want to ensure that all necessary climate protection and adaptation measures are implemented in state of Baden-Württemberg. We also support the social change required to meet our goals.

#### Who are we and what do we do

The KEA-BW as the state energy agency is the central contact for all questions regarding climate protection in Baden-Württemberg. We are neutral, independent and committed to climate protection. Our competencies cover a wide spectrum in the field of energy efficiency and renewable energies. We inform, motivate and support municipalities, especially with concrete projects and in strategic questions. Our target goups are associations, mulipliers, implementers and ultimately all citizens. To advance climate protection, we support and network actors in politics, administration, research, industry and commerce as well as social insitutions

## How we operate

We act with conviction and responsibility for a future worth living in. We do not work for profit and we are independent of the interests of private and public companies. The KEA-BW is mainly financed by public funds. We take part in the WIN Charta process. In our daily work, we pay attention to ecological, economic and social sustainability aspects. We maintain a trusting and appreciative relationship both inter-collegially and with our partners and customers