

## Municipal Climate Conference Baden-Württemberg 2021

Ulm, 20 + 21 May 2021

### 20 May 2021

9.30am to 1pm  
(Translation into  
national languages)

Virtual side event covering  
**“Business Opportunities in the Danube-Save-Region –  
Focus Climate Protection & Green Economy”**

German stakeholders who are already active in South-East Europe, or interested in finding partners, suppliers or cooperation in the Danube-Save-Region with a focus on climate protection / sustainability and the green economy, are being invited to the event by the Ulm Chamber of Commerce and Industry (IHK) and the Danube Office Ulm/Neu-Ulm, alongside representatives from the Danube-Save-Region and the border triangle of Croatia, Bosnia and Herzegovina, and Serbia.

This event gives participants the chance to make new contacts, to sound out specific possibilities for cooperation and to identify and exploit potentials, in order to promote promising technologies in and for Europe.

The invitation-only side event being held alongside the Municipal Climate Conference 2021 in Ulm is being organised as part of the Enterprise Europe Network and is supported by the Baden-Württemberg Stiftung (BW Foundation). If you are interested in attending, please contact IHK Ulm, Mr Marko Ackermann: [ackermann@ulm.ihk.de](mailto:ackermann@ulm.ihk.de) or Danube Office Ulm/Neu-Ulm, Ms Frauke Kazda: [f.kazda@donaubuero.de](mailto:f.kazda@donaubuero.de)

from 5.30pm

### **Market of Possibilities**

Regional stakeholders active in climate Protection introduce themselves and present their current themes and projects in a video.

6pm

### **“Dress warmly, it’s getting hot!”**

Sven Plöger (graduate meteorologist and TV presenter)  
Live-stream talk from the Stadthaus Ulm

**Friday, 21 May 2021**

(Translation into English)

9.30am	<b>Welcome</b> Host Natasha Walker
9.35am	<b>Welcoming address</b> Gunter Czisch, Lord Mayor of Ulm
9.45am	<b>Welcoming address</b> Dominic Samuel Fritz, Lord Mayor of Timișoara Kata Tüttö, Vice Mayor of Budapest
9.55am	<b>Welcoming address</b> Christoph Dahl, Baden-Württemberg Stiftung
10am	<b>Municipal climate protection – situation and outlook from the state perspective</b> Environment Minister Thekla Walker, Baden-Württemberg Ministry of the Environment, Climate Protection and the Energy Sector
10.30am	<b>Shaping climate protection together – insights into innovative projects in Vorarlberg communities</b> Gregor Sellner, Energy Institute Vorarlberg/Austria
11am	<b>15 years of the European Energy Award in Baden-Württemberg: success stories and prize-giving 2021</b> Environment Minister (tbc) and Dr.-Ing. Volker Kienzlen, Managing Director of KEA-BW (Climate Protection and Energy Agency Baden-Württemberg)
12 noon	<i>Break with short presentation from different stakeholders in a video (no translation)</i>
1pm	<b>Activities and current developments at federal level with opportunity for questions</b> Sven Reinhardt, Federal Ministry of the Environment, Nature Conservation and Nuclear Safety
1.20pm	<b>Climate protection activities in Ulm</b> Tim von Winning, Environment and Building Mayor of Ulm
from 2pm to about 5 pm	Five parallel forums with keynote speeches and discussion (see below)

**Forum 1:**  
(Translation into  
English)

**Systematic energy management: the first step on the road to climate-neutral administration**

Committed climate protection is essential to counter climate change. But where do we start? Each local authority has its own requirements and individual challenges to master. Accordingly, there is no one-size-fits-all solution. It is important to find the individual path. This forum shows how that works.

*Hosting and short introduction: Dr Volker Kienzlen, KEA-BW*

**In praise of the Kom.EMS label and presentation**

Environment minister Thekla Walker and Claus Greiser, KEA-BW

**Widening the scope of energy management – district-wide in Landkreis Calw**

Sandra Hinke, Landkreis Calw

**Energy management by local authorities in the sustainability region 5G: central management with the Kom.EMS tool**

Ralf Ulbrich, Mayor of Deißlingen

**On the road to climate-neutral administration – targets, process, funding**

Tina Götsch, Baden-Württemberg Association of Regional Energy and Climate Protection Bodies (rEA BW) and Thomas Steidle, KEA-BW

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**Forum 2:****Climate adaptation – it's up to local authorities!**

The effects of climate change are already real. Even with committed climate protection we will still need to adapt to further change in future and take the right adaptive action at the right time. Local authorities are facing new challenges here, but they can also take advantage of new opportunities. This forum will provide an up-to-date overview of experience and the opportunities for support.

*Hosted by: Daniel Schulz-Engler, Baden-Württemberg Ministry of the Environment, Climate Protection and the Energy Sector*

**New! Competence centre for climate change and adaptation – targets, tasks and products**

Dr Kai Höpker, Baden-Württemberg State Institute for the Environment (LUBW)

**Adaptation to go – experience from adaptation coaching and brief consultation for you**

Christian Kotremba, Baden-Württemberg State Institute for the Environment (LUBW)

**KLIMOPASS climate analysis what now? – progress report from climate change adaptation in Kehl am Rhein**

Lea Unterreiner, energy agency Regio Freiburg

**The climate, what else?****Impetus for integrated climate strategies from Mannheim**

Agnes Schönfelder, Climate Protection Agency Mannheim

**Nothing happens without money – funding opportunities for municipal adaptation**

Dr Ellinor von der Forst, Baden-Württemberg State Institute for the Environment (LUBW)

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**Forum 3:**  
(Translation into  
English)

**15th KEA-BW Contracting Conference: achieving climate protection targets through energy efficiency**

Energy-saving potentials in municipal buildings and street lighting play a crucial role in the process of achieving climate-neutral local authorities. Projects often fail because of financing. Energy service providers can offer support here, bringing both investment and expertise to the table. The KEA-BW has been guiding local authorities in Baden-Württemberg through the tender process for contracting projects for more than 20 years. The 15th Contracting Conference is part of the Municipal Climate Conference this year.

*Hosted by: Rüdiger Lohse, KEA-BW*

**ProECo – funding for the development and guidance of contracting projects within the framework of the BW “Klimaschutz-Plus” scheme**

Doris Andresen, KEA-BW

**Energy-saving contracting combines energetic building refurbishment and LED street lighting**

Alexander Schröder, Mayor of Meißenheim

**Energy supplier contracting through the Kraichgau Energy Cooperative (Kraichgauer Energiegenossenschaft): local heating for old housing and development areas in the town of Mauer**

Beate Bruckner, UBP-contracting GmbH & Co. KG

**Promoting municipal energy efficiency projects through cross-border cooperation – examples from the border region of Bosnia and Herzegovina and Croatia**

Franc Kljajić (Canton Posavina, Bosnia and Herzegovina)

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**Forum 4:****Sustainable mobility**

Baden-Württemberg has set itself the target of becoming a pioneer of the modern and sustainable mobility of the future. Significant municipal involvement is required to achieve the necessary shift in transport use. The forum covers targets, activities and projects and shows how the transition can be achieved using specific examples from Baden-Württemberg and neighbouring states.

*Hosted by: Monika Burkard, Baden-Württemberg Agency for Local Transport (NVBW)*

**Climate protection and mobility: status quo and outlook – the Mobile Baden-Württemberg study**

Klaus Amler, on behalf of the Baden-Württemberg Stiftung

**Climate protection in transport in Baden-Württemberg: targets, activities and projects**

Christoph Erdmenger, Ministry of Transport Baden-Württemberg

**Possible actions and examples for local authorities**

Tilmann Bracher, German Institute of Urban Affairs (Difu)

**Mobility transition requires cooperation: quality in the environmental alliance and accompanying measures**

Martin Reis, Energy Institute Vorarlberg and Barbara Manhart, Vorarlberg state government

**Tübingen on course for the future: Mobility 2030**

Mirco Sarcoli, Stadt Tübingen

**Mobility concept of a car-free city centre – prize-winner of the state mobility transition award (“Wir machen Mobilitätswende!”)**

Stephan Fischer, Stadt Konstanz

**Strengthening sustainable mobility in tourism: the Danube.Pearls network**

Sebastian Rihm, Danube Office Ulm/Neu-Ulm

**Funding opportunities for inner city development measures for the benefit of people and the environment within the framework of the Baden-Württemberg Municipal Transport Financing Act (LGVFG)**

Christina Berger, Karlsruhe Regional Council

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**Forum 5:****Climate protection communication: moving from knowledge to action**

How can communication promote the social change needed to achieve a future with a temperature increase well below two degrees (Paris Climate Agreement)? Which format and content translates the general awareness of the problem and the expectation of “more climate protection” into specific, individual, social and political action – including and especially from local authorities? This forum focuses on new research findings and innovative solutions for effective climate protection communication in terms of action and policy. Participants will take away specific points of reference / actions to help with getting the public, as well as administrative staff, even more effectively involved in this transformation. No local authority can ignore this issue any longer.

*Hosted by: Ursula Rubenbauer, KEA-BW*

**Introductory talk:****Climate protection communication – overview and outlook**

Ursula Rubenbauer, KEA-BW

**#climatechallenge – social change that makes sense**

Personal stories of getting involved in climate protection

Prof. Dr Maike Sippel, specialist area Sustainable Economy, Konstanz University of Applied Sciences (HTWG) and [www.climatechallenge.de](http://www.climatechallenge.de)

**Communicating climate protection – examples from the Baden-Württemberg Foundation and the Klimaschutzstiftung**

Dr Andreas Weber, Klimaschutzstiftung (climate protection foundation)

**Results of the project “Dialogue on Climate Protection and Climate Justice”**

Linda Ammon, Initiative Project Manager, Allianz für Beteiligung (public participation network)

**After each speech: brief response from the key listener**

Tatjana Munoz, former Municipal Climate Protection Manager;  
Municipal Administrator Mainz-Hechtsheim

**Discussion with the participants of the forum**