



**european energy award
along the Danube**



EEA along the Danube

acting locally for the climate

General conditions of the project

- ~ **Project title:** "EEA along the Danube"
- ~ **Project funding:** State Ministry of Baden- Württemberg
- ~ **Project budget:** nearly 200.000 € total budget
- ~ **Project duration:** 15th February 2022 – 31st August 2024



Project and Cooperation partner

~ **Danube Office Ulm/ Neu- Ulm**

(Lead partner)



~ **Association European Energy Award AISBL**

(European coordination)



~ **KEA Climate Protection and Energy Agency Baden- Württemberg GmbH**

(Technical expertise EEA)



The aim of the project

- ~ to make the European Energy Award (eea) better known in the Danube Region and thus to promote its dissemination and application in the Danube Region.
- ~ Interested partners from the Danube Region will be introduced to a quality management and certification procedure that is already established in the European reference framework and offers a practice-oriented approach to the topics of climate protection and Green Deal at the local level.
- ~ Selected pilot regions in the Danube Region receive individual support in establishing the eea.



The European Energy Award: Who we are

Non-profit international Association
(as umbrella organization), seat in Brussels
18 European countries, 1700 local authorities

PacteClimat
Ma commune s'engage pour le climat

e^s
programm
für energieeffiziente gemeinden

EUROPEAN
ENERGY
AWARD

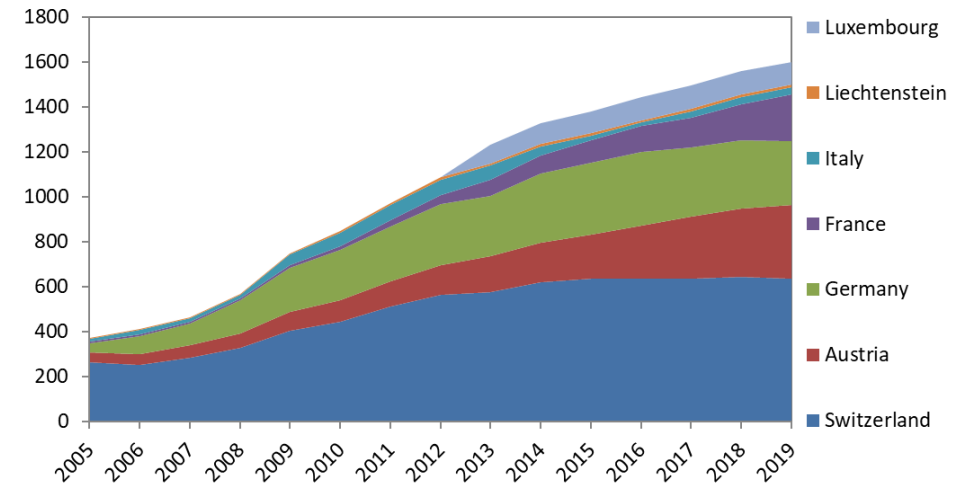
Energiestadt
european energy award

SILVER
Klimagemeinde
CommuneClima

TERritoire ENGAGÉ
TRANSITION
ÉCOLOGIQUE

Constant growth in countries and
local authorities since **30 years**

Local authorities participating in the European Energy Award 2005- 2019



The European Energy Award:

A quality management and awarding system

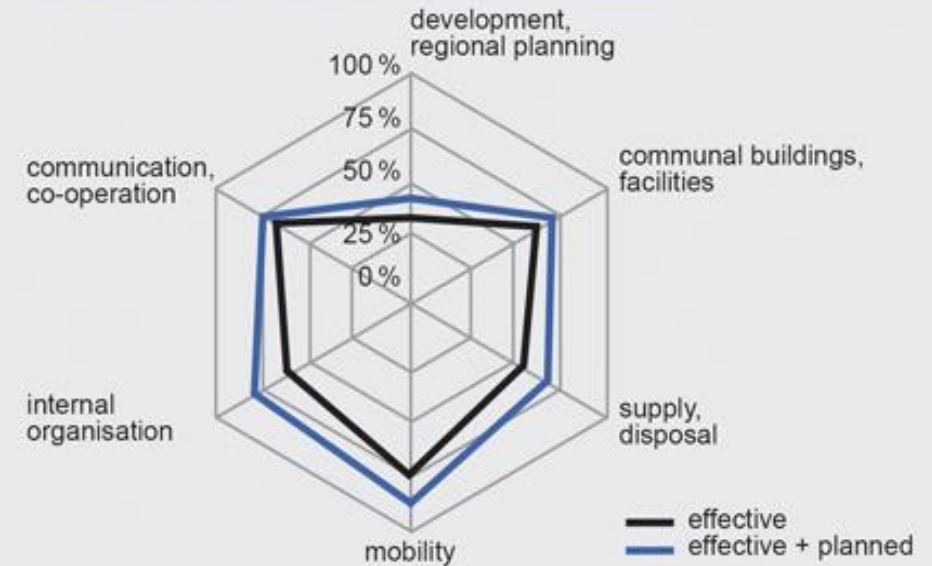


The European Energy Award:

Relevant areas of local action



ASSESSMENT OF STRENGTHS AND WEAKNESSES



The eea along the Danube

Existing partnerships

Long-term countries with national programmes

Austria (e5), Germany (eea)

Pilot countries (and corresponding pilot partners and projects)

Croatia (REGEA North West Croatia Regional Energy Agency)

Bulgaria (EnEffect Center for Energy Efficiency)

 Slovenia (KSSENA Energy Agency of Savinjska, Šaleška and Carinthia)

Romania (RoGBC Romanian Green Building Council)

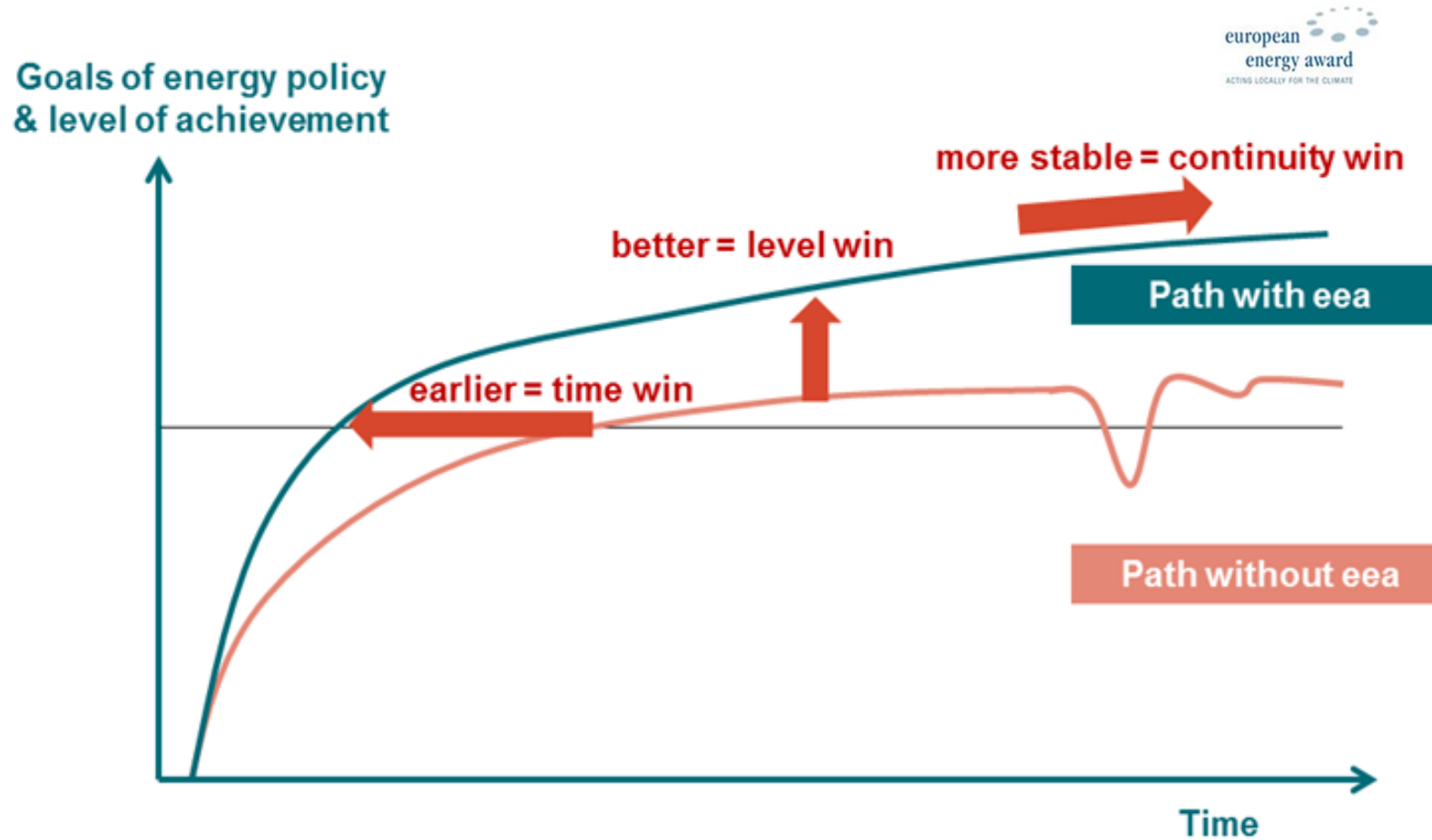


Ukraine (MinRegion, EECU Energy Efficient Cities of Ukraine)
Serbia

Countries in the Danube Region (yet) without existing eea-projects

The European Energy Award

Benefits of the eea for the national level



Target group of the project

Countries and municipalities located in the Danube Region and according to the six areas of activities within the eea:

- ~ Policymakers and authorities (of the involved departments) at national, regional (municipal) and local level;
- ~ energy and climate agencies;
- ~ energy suppliers,
- ~ NGOs and engaged organizations and citizens.

Project objectives

- ~ to publicize and promote the EEA in the Danube Region
- ~ Capacity building of local authorities, partners and institutions with regard to the EEA and the implementation of local climate protection measures
- ~ Initiate structural development in the participating regions/municipalities; find partners and possible implementers
- ~ Identify **pilot countries/regions/municipalities** to prepare for independent implementation of the EEA **in the Danube Region countries**

Project objectives

- ~ Contribution of the selected regions/municipalities to the achievement of the European climate goals
- ~ Contribution to sustainability and environmental protection in the Danube Region
- ~ EEA serves as an instrument for the practical establishment of national and local structures for climate protection

Within the project there will be no certification of EEA- advisers and EEA- auditors.

Project Content

Module 1: research and analysis

Module 2: information and networking

Module 3: preparation phase and capacity building

Module 4: presentation and public relations

Module 1: research and analysis

Analysis of the current situation in the Danube region (status report/study) and strategy planning (acquisition municipalities and regions).

Objectives Module 1:

- To obtain an overview as comprehensive as possible of the status quo of the EEA-relevant criteria (including relevant stakeholders, administrative structures, municipal options for action etc.) in the Danube region.
- In addition, the acquisition phase of as many interested partners as possible in the Danube region should be completed by the end of Module 1.

Module 2: information and networking

Digital information and Kick-Off event on the project and the EEA; presentation of the status report; online mid-term conference on the interim status of the project; final conference and securing of results for the International Danube Festival in Ulm/ Neu- Ulm, GER 2024.

Objectives Module 2 :

- to have informed as many of the existing contacts as possible about municipal possibilities for action in the field of climate protection and the EEA as an instrument
- to have identified (a maximum of) **four pilot regions**
- to have promoted information and networking on the EEA in the Danube Region (establishment of an "information network").

Module 3: preparation phase and capacity building

In-depth workshops in the selected regions/municipalities; exchange with existing pilot regions in the Danube region; initiation of the development of the required structures in the selected regions and preparation of the implementation phase.

Objective Module 3:

- **Each pilot region has developed an individual roadmap for the introduction of the EEA** (responsibilities, possible financing, next steps, network and contact persons, acquisition of pilot municipalities etc.) and has it available.

Module 4: presentation and public relations

The entire project implementation is continuously accompanied by public relations work, presentations and opportunities for professional exchange to strengthen the network.

- Promotion campaign for the International Danube Festival 2022
- Presentation at the Annual Forum of the EUSDR 2022 is planned
- Study Visit in Germany or Austria with participants from the pilot regions
- Project participants will be integrated into the EEA network and can participate in EEA events
- Promotion of the project accompanying the final conference at the International Danube Festival 2024

Are you interested in becoming a pilot region in our project?

**Then we would be pleased to receive your mail to
n.rapp@donaubuero.de**

Thank you for your attention

Ms. Rapp

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