

## **Fact Sheet**

# **KEA Climate Protection and Energy Agency Baden-Württemberg GmbH**

## **1 Brief Description**

KEA climate protection and energy agency of Baden-Württemberg GmbH (short: KEA-BW), based in Karlsruhe, was founded in 1994 and is the energy agency of the federal state Baden-Württemberg in the south-west of Germany.

## **2 Mission**

KEA-BW is actively involved in tasks and measures for climate protection in Baden-Württemberg. In particular KEA-BW advises public institutions, multipliers, companies and end users on energy saving, the rational energy use and the use of renewable energies.

## **3 Unique Distinctions**

As the climate agency of the state of Baden-Württemberg, KEA-BW works independently and impartially and feels committed to climate protection. With energy-related and economic expertise, many years of experience and the excellent networking of its employees, KEA-BW not only acts as a think tank, but also as a driver for the implementation of climate protection. It offers its services to all stakeholders throughout Baden-Württemberg and to the state's ministries.

## **4 Associates**

KEA-BW was founded in 1994 on an initiative of the state government. Since 2016, the state of Baden-Württemberg is the sole shareholder.

## **5 Target Groups**

Most of the KEA-BW's services are available, impartial, transparently and free of charge, to all interested parties. Their specific target groups are:

- cities and communities, counties (communal associations, municipal politics, property management, building authorities, environmental departments, climate protection manager, environmental committees, energy commissioner)
- small and midsize enterprises (KMU), cooperatives, housing associations
- engineering offices, architects, energy consultants, craftsperson associations, urban planners as well as their associations.
- Churches, hospitals, homes, and other social organisations, associations
- Schools and other educational institutions
- private individuals (especially owners of buildings)

## 6 Structure and Fields of Activity

Since 2015/2016 the experience of the State Energy Agency KEA-BW has been available free of charge to all interested parties in the form of four competence centres with the following working contents:

- **Municipal climate protection** (strategies, concepts, instruments, measures as well as supporting framework conditions; especially: state offices for the European energy award eea)
- **Energy management** (non-investment measures on or in buildings and facilities of municipalities and companies; in particular: dissemination of quality assurance instruments Kom.EMS)
- **Contracting** (investment measures in buildings and systems, especially: support for energy supply and energy saving contracting projects)
- **Heat transition** (municipal heat planning, heat supply concepts, heating networks, CHP systems)

The competence centres provide advice in a manufacturer- and product-neutral manner and without any economic self-interest.

The fifth competence center is the Stuttgart based, impartial motivation and information program, **Zukunft Altbau (Future of old Homes)**. It offers citizens and all those involved in construction, advice and assistance regarding all questions related to energy-efficient renovation of residential and non-residential buildings. Zukunft Altbau provides free information material, regular press releases and a telephone hotline and is present at trade fairs, conferences and seminars.

### **Renewables BW**

Since 2023, the activities of KEA-BW have been supplemented by the department **Erneuerbare BW (Renewables BW)**, also based in Stuttgart. Renewables BW serves as a central service point for all players involved in renewable energies. The goal is to accelerate the energy transition.

Together with the Solar Cluster Baden-Württemberg e.V., the KEA-BW also manages the photovoltaic network in all regions of Baden-Württemberg. The network offers information and advice and organizes an exchange of knowledge and experience on the topic.

The services above are financed by the Baden-Württemberg Ministry of the Environment.

The **Sustainable Mobility** division, which has been developed with financial support from the Baden-Württemberg Ministry of Transport, offers initial advice for municipalities, works for the Climate Mobil competence network, which is part of the Baden-Württemberg local transportation company (NVBM), and conducts public relations work in the field of climate protection in transportation.

The KEA-BW offers free and up-to-date information and advice on federal and, in particular, state **funding programs**. Some of the state funding programs are supervised and accompanied directly by the KEA-BW itself.

In addition, KEA-BW is, to a small extent, active in the above-mentioned areas of work, on the one hand in research and demonstration projects funded by the EU, the federal government or the state, and on the other hand, it offers paid consulting services, in particular for the above-mentioned target groups.

## 7 The KEA-BW Team

KEA-BW has a permanent staff of 80, other freelancers, students, assistants and interns. Its managing directors are Dr.-Ing. Volker Kienzlen (speaker) and Prof. Dr.-Ing. Martina Hofmann.

## 8 Contact

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## 9 Contact persons for the press

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## 10 More information

- The KEA-BW website: [www.kea-bw.de](http://www.kea-bw.de)
- The website of Zukunft Altbau: [www.zukunftaltbau.de](http://www.zukunftaltbau.de)
- The website of the photovoltaic network: [www.photovoltaike-bw.de](http://www.photovoltaike-bw.de)
- The website of the Climate Mobile Competence Network: [www.klimaschutz-bewegt.de](http://www.klimaschutz-bewegt.de)
- The YouTube channel of KEA-BW: [www.youtube.com/channel/UCnPEEUeyCHQHq\\_t7qbXJGcA](https://www.youtube.com/channel/UCnPEEUeyCHQHq_t7qbXJGcA)
- The LinkedIn profile of the KEA-BW management board:  
[Dr. Volker Kienzlen](#)  
[Prof. Martina Hofmann](#)